



**October Days for Sustainable Development  
Conference 19-20 October 2017**

**SDGs and Businesses**

**October 19**

<b>12:30 – 14:00</b>	<b>Lunch &amp; Poster session</b>
<b>14:00 – 14:30</b>	<p><b>Institutional Welcome</b></p> <p><b>TBC EIB</b> Georg Mein, Dean of the Faculty of Humanities and Social Sciences, University of Luxembourg</p>
	<p><b>Keynote Speech:</b> Marc Bichler, Luxembourg Ambassador-at-Large for Human Rights and Climate Change</p>
<b>14:30 – 16:00</b>	<p><b>Session 1. Can the SDGs create value for the enterprises?</b></p> <p><b>Moderator: Aline Muller, Director, LISER</b></p> <ul style="list-style-type: none"> <li>• Christophe Guibeleguiet, GlobeScan</li> <li>• Laura Cutaia, ENEA</li> <li>• Enrica Arena, Co-founder, ORANGE FIBER</li> <li>• IKANO (TBC)</li> <li>• Rachel Reckinger, University of Luxembourg</li> </ul>
<b>16:00 – 16:30</b>	<b>Coffee Break</b>

16:30 – 18:00	<p><b>Session 2. How can companies redesign production patterns in order to implement the SDGs?</b></p> <p><b>Moderator: Thierry Raizer, Editor in Chief, Paperjam</b></p> <ul style="list-style-type: none"> <li>• Peter Saling, BASF (TBC)</li> <li>• Roberta Venturi, SEPJORDAN</li> <li>• SEGURANCA</li> <li>• Christiane Wickler, PALL Center</li> <li>• Maria Cristina Papetti, ENEL</li> <li>• Miquel Ballester Salvà, FAIRPHONE (TBC)</li> </ul>
18:30 – 22:00	<b>Cocktail dinatoire</b>
<b>October 20</b>	
9:00 – 10:30	<p><b>Session 3. How to foster awareness and capacity development in the business world for the SDGs?</b></p> <p><b>Moderator: TBC</b></p> <ul style="list-style-type: none"> <li>• Christoph Birkholz, IMPACT HUB Zurich</li> <li>• Andy Schmidt, B-LAB EUROPE</li> <li>• David Connor, 2030 HUB</li> <li>• Cyril Fegue, University of Luxembourg</li> <li>• LUXINNOVATION</li> </ul>
10:30 – 11:00	<b>Coffee Break</b>
11:00 – 12:30	<p><b>Session 4. How to monitor progress towards the SDGs, including business impact on the Agenda 2030 goals?</b></p> <p><b>Moderator: Daniel Byk, Advisor, STATEC.</b></p> <ul style="list-style-type: none"> <li>• Carsten Olsson, EUROSTAT</li> <li>• Piero Bertazzi, GRI</li> <li>• Anat Itay-Sarig, BBETTER</li> <li>• Francesco Sarracino, STATEC (TBC)</li> </ul>
12:30 – 12 :45	<b>Wrap up Session</b>
12:45 – 14:30	<b>Lunch</b>